



WPCA

WISCONSIN PRECAST CONCRETE ASSOCIATION

Winter Conference
Madison Marriott West – Middleton, WI
January 15-16, 2019

Tuesday, January 15, 2019

1:00-4:30 pm	Registration	Foyer
1:30-1:40 pm	Opening Remarks	Salon F
1:40-2:15 pm	<i>George Klaetsch, Executive Director and Jeff Rasmussen, Board President</i>	
	Recruiting Veterans to the Workforce	
	<i>Saul Newton, Executive Director, WI Veterans Chamber of Commerce</i>	
2:15-3:00 pm	Personal Property Tax Exemption and POWTS Funding Update	
	<i>Senator Howard Marklein, 17th Senate District</i>	
3:00-3:15 pm	Break	
3:15-4:00 pm	Advertising on Social Media	Salon F
	<i>Brian Lee, Revelation PR, Advertising & Social Media</i>	
4:00-4:30 pm	Industry Recruitment and Retention	
	<i>Randy Way, Interim Dean of the School of Applied Science, Engineering, and Technology, Madison Area Technical College</i>	
4:30-6:00 pm	Exhibitor Displays and Cocktail Reception	Salon E
6:15 pm	Dinner	Green Bay
	<i>Silent Auction, Scholarship Winners Announced</i>	

Wednesday, January 16, 2019

7:30-8:30 am	Breakfast Buffet / Exhibitor Displays	Salon E
8:30-9:30 am	Silica Rules and Crane Certification Rules Update	Salon F
	<i>Leslie Ptak, OSHA Compliance Assistance Specialist</i>	
9:30-11:30 am	Business Meeting with Legislative Update	Salon F
	<i>WPCA Executive Director George Klaetsch</i>	
11:30-12:00 pm	Board of Directors Elections and Closing Remarks	Salon F
12:00 pm	Lunch/Conclusion	Green Bay